

OTC Project - Due Tuesday, Aug. 3, 10:30 a.m.

Chem 1020, Summer 2004

Robertson

50 pts, 40 pts presentation/10 pts quiz

You will work individually or in a group of 2 and will be assigned an OTC product to research. Your research should consist of the following:

- Explanation and overview of major active ingredients in the product and their function
- Brand names of products evaluated (approximately 10 products should be evaluated)
- Active ingredients in each product
- Cost and cost per unit dose
- Recommendations and evaluations

Your group will be required to give a 10 minute report to the class on Tuesday which will include a 2 page handout. The presentation should include an audio/visual component (overheads, power point, demonstration, skit, etc.) The handout should be typed (word-processed). Half your grade will come from class evaluation; half will come from my evaluation.

Possible Categories

1. Cosmetics
2. Sinus
3. Shampoos
4. Toothpastes
5. Sunscreens
6. Cough and Cold
7. Pain Relievers
8. Mouthwashes
9. Antacids
10. Laxatives
11. Your choice - approval by R2 required